

# The Paragon Multimedia DVD, VHS

Title: **Easter Parade**



1 Disc  
Library Image



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## Information

Release Title: **Easter Parade** 25<sup>th</sup> October 1948 (United Kingdom)

Origin: United States

Release Date: United States: 30th June 1948 (NYC, NY Premiere)

Genres: Jukebox Musical, Musical, Romance

AKA: Also known as: Irving Berlin's Easter Parade

Disc Nos. – 1

Certification: U

Duration: 1h 43m

Region Code:

Product Code:

Languages: English, French, Italian

Filming locations: Metro-Goldwyn-Mayer Studios - 10202 W. Washington Blvd., Culver City, California, USA

Sound mix: Mono (Western Electric Sound System)

Colour: Colour – (Technicolour)

Aspect Ratio: 1.37:1 length 2,831m (uk)

Camera: Arriflex D-21, Cooke S4, Zeiss Lightweight and Angenieux Optimo Lenses



Theatrical release poster

Directed by	Charles Walters
Screenplay by	Sidney Sheldon Frances Goodrich Albert Hackett
Story by	Frances Goodrich Albert Hackett
Produced by	Arthur Freed
Starring	Judy Garland Fred Astaire Peter Lawford Ann Miller
Cinematography	Harry Stradling
Edited by	Albert Akst
Music by	Johnny Green and Roger Edens (score) Irving Berlin (songs)
Color process	Technicolor
Production company	Metro-Goldwyn-Mayer
Distributed by	Loew's, Inc.
Release date	June 30, 1948
Running time	108 minutes
Country	United States
Language	English
Budget	\$2.66 million <sup>[1][2]</sup>
Box office	\$6.8 million <sup>[1]</sup>



## Storyline:— Easter Parade

In 1912, Broadway star Don Hewes buys Easter presents for his sweetheart and dancing partner, Nadine Hale ("Happy Easter"), getting a boy to part with a plush rabbit by playing all the drums in the toy store ("Drum Crazy"). He takes the gifts to Nadine, who has been offered the opportunity to star in a show—solo. He tries to persuade her to stay with him ("It Only Happens When I Dance With You") but she has signed a contract. Don's best friend, Johnny, arrives. Nadine is clearly attracted to Johnny, but he resists her out of respect for Don.

Don drowns his sorrows at the bar at Pastini's restaurant, bragging to Johnny and the bartender, Mike, that he can make a star dancer out of any girl from the floor show. He chooses Hannah Brown. The next day, at rehearsal, he learns that she suffers from left/right confusion.

Don tries to turn Hannah into a copy of Nadine, teaching her to dance the same way, buying her a similar wardrobe, and giving her the exotic stage name "Juanita". She makes several mistakes at their first performance ("Beautiful Faces Need Beautiful Clothes"), and the show is a fiasco.

Johnny is instantly attracted to Hannah, singing "A Fella With an Umbrella" while walking her to rehearsal. He tries unsuccessfully to reunite Don with Nadine, who tells Don her friends are laughing because Hannah is trying to be her. Don realizes his mistakes after Hannah sings—and they dance to—"I Love a Piano". He prepares routines better suited to her. Now known as "Hannah & Hewes", they become a great success ("I Love a Piano," "Snookie-Ookums", "The Ragtime Violin", and "When That Midnight Choo-Choo Leaves For Alabam").

Auditioning for the Ziegfeld Follies, Hannah and Don meet the show's star—Nadine. Realizing that Nadine is Don's former partner, Hannah demands to know whether he loved her. At their hotel, Don reveals that he turned down the Ziegfeld offer, believing Hannah and Nadine do not belong in the same show: Nadine can't compare with Hannah. They are about to kiss when Johnny arrives to take Hannah to dinner. He confesses that he fell in love with her during the rainstorm, but Hannah admits that she is hopelessly in love with Don.

Don is in the audience when Nadine's show opens ("Shakin' The Blues Away"). Later, he tells Hannah that he has signed them to star in their own show and invites her out on the town. She arrives at his apartment to find that he has arranged a private dinner. He makes the mistake of mentioning their act, and Hannah explodes, accusing him of treating their rendezvous like a dance rehearsal. She tries to leave, but he kisses her. She plays the piano and sings "It Only Happens When I Dance With You". "Why didn't you tell me I was in love with you?" he asks, and they embrace.

Their show features Don and a large chorus ("Steppin' Out with My Baby") followed by "A Couple of Swells", in which he and Hannah play bums. Afterward, they celebrate at the roof garden, where Nadine is performing. The audience gives them a rousing ovation. Nadine is furious. After dancing to "The Girl on the Magazine Cover", she insists that Don perform one of their old numbers with her: "It Only Happens When I Dance With You (Reprise)". Don reluctantly agrees. Hannah leaves.

At Pastini's, where she and Don first met, Hannah pours out her troubles to Mike ("Better Luck Next Time"). She finds Don waiting outside her apartment. He tries to explain himself, promising to wait all night for her to forgive him, but the house detective evicts him just before she opens the door. The next morning, Johnny tells Hannah that if he loved someone, he would show them.

Hannah is inspired. Flowers, a chocolate egg and a live bunny in a top hat arrive anonymously at Don's apartment, followed by Hannah, who reminds him of their date and sings ("Easter Parade"). Don puts a diamond ring on her left hand as they walk in the Easter parade. [Wiki](#)

Don Hewes and Nadine Hale are a dancing team, but she decides to start a career on her own. So he takes the next dancer he meets, Hannah Brown, as a new partner. After a while, this new team is so successful that Florenz Ziegfeld is interested in them, but due to the fact that Nadine Hale also dances (and stars) in the

Ziegfeld Follies, Don says no. Despite the fact that he is in love with Hannah, he keeps the relation with her strictly business. So Hannah is of the opinion that he is still in love with Nadine, and her suspicion grows when he dances with Nadine in a Night Club Floor Show.—Stephan Eichenberg eichenbe@fak-cbg.tu-muenchen.de  
imdb

## Main Cast

### Principal cast

Judy Garland as Hannah Brown.

Fred Astaire as Don Hewes. Gene Kelly was originally cast as Don, but he broke his ankle just before production. Astaire had announced his retirement from film two years before, but was coaxed back by Kelly to replace him. Astaire "retired" several more times over the next decade, but made a number of classic musicals in between retirements

Peter Lawford as Jonathan Harrow III. Eventual fellow Rat Pack member Frank Sinatra was at one point considered for this role

Ann Miller as Nadine Hale. This film marked her major MGM debut. She had previously been under contract to RKO in the 1930s and then to Columbia Pictures in the early to mid-1940s, replacing Cyd Charisse, who withdrew from the production due to torn ligaments in her knee.

Jules Munshin as François, the Maître d'hôtel

Clinton Sundberg as Mike, the bartender.

Richard Beavers as the singer of "The Girl on the Magazine Cover"

Jeni Le Gon as Essie, Nadine's maid (uncredited)

Jimmy Bates as the boy in the toy shop (uncredited)

Norman Barker as the trombonist in the duet with Garland (uncredited)

Jimmie Dodd, who went on to lead The Mickey Mouse Club, as the cab driver after Hannah leaves the Ziegfeld audition (uncredited)

### Parents Guide

Certification

**Sex & Nudity** –None **Violence & Gore** –None, **Profanity** –None, **Alcohol, Drugs & Smoking** – Mild,  
**Frightening & Intense Scenes** – None

Argentina -Atp, Australia- G, Brazil -Livre, Ecuador- 12self-applied, France-Tous publics, Germany - 0, Italy-T, Japan-G, Netherlands-AL1949, original rating, Norway-A1949, cinema rating, Singapore-PG, South Korea-All, Sweden-Btl, Taiwan-0+, United Kingdom-U, United States-G Approved certificate #12947Passed The National Board of Review.



Classic Menu



Main Menu

